



# LOST DOG CHECKLIST

## POST-FLIGHT TIME

## ACTION

### IMMEDIATELY

- Put food and scented article at place where dog was last seen and at home (in garage with door slightly open, and where you let out to potty). The scented article should be an item the dog associates with a familiar/desired person or animal. For a dog bonded with you, it could be an article of your clothing. If the dog is new and/or frightened of you, use an item with its own scent, i.e., a dog bed or toy. The dog's own scent may also be used for a dog bonded to its owner.
- Drive in the immediate area and look for your dog.
- Talk to neighbors and others on the street and ask if they have seen your dog.
- Call local police departments/law enforcement (city, township or county), vet clinics, animal control agencies and shelters. Be sure to include those in your surrounding counties/communities.
- Place missing dog ad on local Craigslist Community
- Post on Lost Dog pages on Facebook & Web such as:
  - Lost Dogs of WI: <http://www.helpinglostpets.com>
  - Pawboost: <http://www.pawboost.com>
  - Nextdoor.com: <https://nextdoor.com> (download app to phone)
  - Facebook lost dog pages for your area (i.e., Missing Pets of Green Bay, Missing Pets of 920, etc.) Repost often!!!!
  - Note: Ask people to check security cameras and to call immediately with sightings.

### 1-3 DAYS

#### VERY IMPORTANT & EFFECTIVE

Sample Format For 18x24 or 16x24 Sign



#### Make, Plan & Place Intersection Signs (Sample to Left)

- Use brightly colored poster board and draw text large enough for drivers to see from the road and attach stakes. Protect from elements with rolls of clear carpet protector.
- Use online maps, such as Google Maps and plot where your dog went missing from. Use this then to identify intersections to place signs to be sure to capture the eyes of locals and non-locals coming to the area.
- Post at nearby intersections and at the place where dog went missing.

#### Flyer Area

- Print off flyer (regular size with pull tabs for businesses, 4 to a page for going door to door). Have enough available for your support network, and keep some in a Rubbermaid container at your home for people to pick up for distribution.
- Begin flyer distribution, and keep track of which streets are completed.
- Place flyers on newspaper boxes (between flag & box) or door-to-door in area last seen (**Do not put in mailboxes**, as this is against the law).

#### Other Tasks

- Organize a manageable group of TRUSTED friends/family to help your search tasks.
- Have supplies available such as: clear packing tape, bright duct tape, markers, scissors, staple gun, cordless drill, large screw driver, hammer, pen, paper, etc

### 3+ DAYS

- Place ad in community newspaper in the Lost & Found section of the classified ads.
- Consider sending out a robocall (automated telephone call) from a **fee-based (charged)** service such as: [findtoto.com](http://findtoto.com) or [petamberalert.com](http://petamberalert.com)
- Physically visit shelters in your area and surrounding jurisdictions to see if your dog was picked up. Continue to check every couple days. Demand to see all dogs.
- Watch local and regional rescue groups' websites. Sometimes, well-meaning people will find a stray dog and give it to a rescue without reporting it anywhere as found.
- Search for your dog using Petfinder.com

Sample Format For 8.5 x11 Sign

